

The Town of Melbourne Beach is celebrating our “Hometown Heroes” in 2025.

It is designed to honor Town of Melbourne Beach residents, business/property owners, or their immediate family members who are actively serving in the U.S. Armed Forces, are veterans, or were killed in the line of duty. The program also recognizes Town of Melbourne Beach employees who are veterans.

From Memorial Day through July 2025, the Town will display street pole banners along Ocean Avenue and Ryckman Park, each featuring a different veteran’s name, photo, branch of service, and years served.

Banners will be removed and provided back to the Veteran or family of the Veteran.

Qualified applicants will be selected on a first-come, first-served basis.

Program Requirements

To qualify for a banner, an honoree must be a United States Armed Forces active duty or honorably discharged service member or a military service member who has died in the line of duty. Proof of military service (i.e. copy of military orders or military ID, DD214) will be required. Honorees must also be:

- A current Town of Melbourne Beach resident, OR
- A business/property owner in the Town of Melbourne Beach, OR
- An immediate family member* of a current Town of Melbourne Beach resident or business/property owner, OR
- A Town of Melbourne Beach employee.

**Immediate family members include wife or husband, son or daughter, mother or father, brother or sister, grandson or granddaughter, grandmother or grandfather, or son-in-law or daughter-in-law.

Applications

The 2025 application period opened on November 12, 2024, and closes on March 1, 2025.

Questions

If you have additional questions, please contact the Town of Melbourne Beach office via phone, 321-724-5860; or by email, office@melbournebeachfl.org.

2025 Hometown Hero Application

Please return the application to the Melbourne Beach Town Hall.

Name of Service Person: _____

Rank, First name, Middle initial, Last name

*Spelling of Service Person's name on the banner will be taken directly from the application, please write legibly, and include the name exactly as you would like to see it on the banner.

Branch of U.S. Military Service: Check Which Applies:

U.S. Army	
U.S. Marine Corps	
U.S. Navy	
U.S. Air Force	
U.S. Coast Guard	
U.S. Space Force	
National Guard	
Reserves	

Entry Date _____ Discharge Date _____ War Period (if applies) _____

What You Will Need to Submit

- Application
- High quality photo of the Service Person (Photo will not be returned, please do not send original photo.)
- Military Verification Form (i.e, copy of military orders or military ID, DD214)
- Honoree Release Form (attached below)
- Proof of Melbourne Beach residency or business property (drivers license, lease, electric bill)

Applicant Contact Information

Please complete the following to contact you, should we have any questions:

- Name _____
- Phone number _____
- Email _____
- Address _____
- Relation to Service Person _____

Town of Melbourne Beach

Hometown Heroes

Honoree Release Form

I hereby grant permission to the Town of Melbourne Beach to utilize my name and image for the Hometown Heroes banner program.

Dated this _____ day of _____, 20____

Honoree Signature