

Dawn M. Barlow

1710 Pine Street
Melbourne Beach, FL 32951
407-409-2894
dmbarrow11@att.net

Amber Brown, Town Clerk
507 Ocean Ave
Melbourne Beach, FL 32951

October 22, 2024

Dear Amber,

I am writing to express an intent to serve the Town of Melbourne Beach as the Commissioner, filling the seat previously held by Corey Runte.

Who is Dawn Barlow?

I am often described as a leader who is accountable, level-headed, and dedicated, with a strong work ethic and a keen ability to listen. As a native Floridian born in Melbourne and raised in the Town of Melbourne Beach, my connection to this community is deep and personal. I attended Gemini, Hoover, and Mel-Hi before earning a Finance Degree from the University of Alabama. I further earned an MBA at the University of Central Florida while working full-time.

In 2020, I retired from a 26-year career in corporate finance. At Harris Corporation, I served as Cash Manager at Corporate Headquarters, managing bank relationships and foreign exchange exposure, and played a key role in M&A activities. This included the successful divestiture of the semiconductor business that became Intersil. I then transitioned to the banking sector in Atlanta, GA, working with Wachovia, which merged with First Union and ultimately became Wells Fargo. Over 16 years, I was a Treasury Sales Consultant managing Fortune 500 clients in the Retail, Restaurant and Gaming industries. In my final 6 years, I elevated into leadership and helped manage a team of 12 covering these same industries. The people aspect was key to longevity, and I was also fortunate to develop two key processes that were client focused, problem-solving in nature and win-win situations for our clients and the bank. Both have become industry leading best practices.

Since 2020, I have embraced a "give back" chapter in my life. My parents, Mitch and Karen Barlow, were dedicated to the Town of Melbourne Beach, and I am proud to continue their legacy. I joined the Parks Board in 2023 and was elected Chairperson in December. This role involves more than attending monthly meetings; it requires Board collaboration, engaging with Town staff, researching and driving park projects, and participating in various Town events and meetings.

Dear Melbourne Beach Administration:

I am writing this letter to express my intent to fill the commission seat that has become available in the Town of Melbourne Beach.

I was born and raised in Sweden until 2000, when my family made the move to Melbourne Beach (unincorporated) to be closer to family and start a better life. In the last 24 years, I have gone to school here, played here, scoured the waterways, and then into my adult life where I have worked here and moved my family back into the town where both my wife, Kristen, and I have grown up. It has been an incredible experience witnessing the change that this community has gone through.

In my career, I am a certified general contractor and own my own company in which we remodel and build homes in Melbourne Beach along with the rest of the towns in Brevard County. I feel that my ability to run a business, work within municipalities, and manage employees and customers prepares me for the commissioner position that Melbourne Beach is looking to fill.

I care about the community as a whole and I want to see it continue to grow and prosper as so many have been a part in helping promote already. I see this as an opportunity to give back to the town that took such good care of me and help look out for all of the people that I am proud to call my neighbors.

Sincerely,

Carl "Will" Brunosson

A handwritten signature in black ink, appearing to be 'CW' or 'WB' with a stylized flourish.

October 22, 2024

Bruce Larson
1507 Pine Street
Melbourne Beach, FL 32951

Members of the Melbourne Beach Town Commission
Town of Melbourne Beach
507 Ocean Avenue
Melbourne Beach, FL 32951

Subject: Statement of Qualification for Appointment as Town Commissioner

Ladies and Gentlemen,

I am writing to formally express my interest in being considered for the vacant Commissioner-at-large seat. I grew up here in Melbourne Beach, it's where my family has lived for over 50 years, and where my wife and I have chosen to begin the next chapter of our lives in retirement. I am deeply committed to the core values that make this community the sanctuary it is—integrity, responsibility, transparency, and above all, accountability. These values are the foundation upon which we must continue to build and safeguard what makes Melbourne Beach such an exceptional place to live and raise a family.

This town is more than just a place on the map—it's a way of life. A small town like ours needs leadership that understands the delicate balance between progress and preservation. It demands leaders willing to make the difficult decisions necessary to achieve our community's goals, while maintaining rigorous transparency and integrity to earn and keep the trust of our neighbors. Together, we can safeguard this beloved and fragile beach community. However, let me be clear—our current ordinances and procedures require immediate attention. Swift and decisive action is crucial to carrying out this vital reform and preserving the character of Melbourne Beach that we all cherish.

After graduating from Melbourne High School, I had the honor of serving our nation as a Navy SEAL, deploying on missions around the world. These experiences instilled in me an unwavering

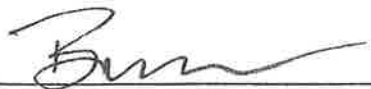


Town of Melbourne Beach

Candidate Forms & Information Receipt 2024

I, Bruce Larson, candidate for Town Commission in the Town of Melbourne Beach acknowledge receipt of the following candidate materials/information from the Town Clerk, and further acknowledge that it is the candidate's responsibility to familiarize themselves with the rules and regulations regarding their candidacy by reading and understanding the publications by accessing the websites and materials provided:

1. Candidate Forms & Information Receipt
2. Candidate Checklist
3. Appointment of Campaign Treasurer and Designation of Campaign Depository Form (DS-DE9)
4. Willingness to Serve Statement (TMB-02)
5. Statement of Candidate (DS-DE84)
6. Loyalty Oath
7. Town of Melbourne Beach Election Information
8. Notice Regarding Form 1 and a Sample Form 1
9. Candidate Nominating Petitions Form (TMB-01)
10. Candidate's Oath for Non-Partisan Office (DS-DE 302NP)
11. Affidavit for use of Nickname
12. Reporting Dates for Campaign Treasurer Reports
13. Campaign Treasurer's Report Summary (DS-DE12)
14. Campaign Treasurer's Report of Itemized Contributions (DS-DE13)
15. Campaign Treasurer's Report of Itemized Expenditures (DS-DE14)
16. Campaign Treasurer's Waiver of Report – No Contributions and No Expenditures (DS-DE87)
17. Melbourne Beach Town Code – Article II Town Commission
18. Melbourne Beach Town Code – Article III General Town Administration
19. Melbourne Beach Town Code – Chapter 13 Elections
20. Melbourne Beach Town Code – 7A-52(g)(12) Political Sign Regulations
21. Florida Division of Elections Candidate & Campaign Handbook
22. Florida Statutes Chapter 106 – Campaign Financing
23. Electronic Copy of the Government-In-The-Sunshine Manual
24. Electronic Copy of the Guide to the Sunshine Amendment and Code of Ethics for Public Officers and Employees

 BL
Signature of Candidate

Sept. 7, 2024
Date

Bruce McNaught Larson
Print Full Name

Updated 6/12/2024

CANDIDATE OATH

NONPARTISAN OFFICE

(Do not use this form if a Judicial or School Board Candidate)
Check box **only** if you are seeking to qualify as a write-in candidate:

Write-in candidate

OFFICE USE ONLY

Candidate Oath

Name to appear on ballot: Bruce Larson

Check box if two last names without hyphen. (Name cannot be changed after qualifying.)

Check box if name includes nickname. (For use of a nickname, you must complete the Nickname Affidavit on reverse side.)

I swear or affirm that I am a candidate for the nonpartisan office of Commissioner-at-large, _____
(Office) (District #)

_____; I am a qualified elector of Brevard County, Florida;
(Circuit #) (Group or Seat #)

I am a qualified elector under the Constitution and the Laws of Florida to hold the office to which I desire to be nominated or elected; I have qualified for no other public office in the state, the term of which office or any part thereof runs concurrent with the office I seek; and I have resigned from any office from which I am required to resign pursuant to Section 99.012, Florida Statutes; and I will support the Constitution of the United States and the Constitution of the State of Florida.

Statement of Outstanding Fines, Fees, or Penalties

I owe outstanding fines, fees, or penalties, that cumulatively exceed \$250, for ethics or campaign finance violations (s. 99.021(1)(d), F.S.).

YES, I Do _____ NO, I Do Not X

If you do, you must also specify the amount owed and each entity that levied the same on the reverse side.

<u>X</u> <u>Bruce Larson</u> <u>BL</u>	<u>(321) 272-9885</u>	<u>bruce.larson@me.com</u>
Signature of Candidate	Telephone Number	Email Address
<u>1507 Pine Street</u>	<u>Melbourne Beach</u>	<u>Florida</u>
Address of Legal Residence	City	State
		<u>32951</u>
		ZIP Code

STATE OF FLORIDA
COUNTY OF Brevard

Sworn to (or affirmed) and subscribed before me by means of
online notarization OR physical presence
this 7th day of September, 2024.

Personally Known OR Produced Identification

Type of Identification Produced: Florida Driver License

Austin Tippmann

Signature of Notary Public
Print, Type, or Stamp Commissioned Name of Notary Public below:



A1A Pack and Ship
3830 S Hwy A1A Suite 4
Melbourne Beach, FL 32951
321-726-1667

Rule 1S-2.0001, F.A.C.

STATEMENT OF CANDIDATE

(Section 106.023, F.S.)


(Please print or type)

OFFICE USE ONLY

I, Bruce M. Larson ;

candidate for the office of Commissioner-at-large ;

have been provided access to read and understand the requirements of Chapter 106, Florida Statutes.

X  BL
Signature of Candidate

Sept. 7, 2024
Date

Each candidate must file a statement with the qualifying officer within 10 days after the Appointment of Campaign Treasurer and Designation of Campaign Depository is filed. Willful failure to file this form is a first degree misdemeanor and a civil violation of the Campaign Financing Act which may result in a fine of up to \$1,000, (ss. 106.19(1)(c), 106.265(1), Florida Statutes).