



TOWN OF MELBOURNE BEACH

SPECIAL TOWN COMMISSION MEETING

SEPTEMBER 18, 2024

AGENDA PACKET

Town of Melbourne Beach

PUBLIC NOTICE

AGENDA

SPECIAL TOWN COMMISSION MEETING

WEDNESDAY, SEPTEMBER 18, 2024 @ 5:00 pm

COMMUNITY CENTER – 509 OCEAN AVENUE

Commission Members:

Mayor Alison Dennington
Vice Mayor Sherri Quarrie
Commissioner Corey Runte
Commissioner Marivi Walker

Staff Members:

Town Manager Elizabeth Mascaro
Town Attorney Ryan Knight
Town Clerk Amber Brown

PURSUANT TO SECTION 286.0105, FLORIDA STATUTES, THE TOWN HEREBY ADVISES THE PUBLIC THAT: In order to appeal any decision made at this meeting, you will need a verbatim transcript of the proceedings. It will be your responsibility to ensure such a record is made. Such person must provide a method for recording the proceedings verbatim as the Town does not do so. In accordance with the Americans with Disability Act and Section 286.26, Florida Statutes, persons needing special accommodations for this meeting shall, at least 5 days prior to the meeting, contact the Office of the Town Clerk at (321) 724-5860 or Florida Relay System at 711.

1. Call to Order

2. Roll Call

3. Pledge of Allegiance and Moment of Silence

4. Public Comment

After being acknowledged by the Mayor, members of the public should state their name and address for the record. The Commission encourages citizens to prepare their comments in advance. Each individual will have three (3) minutes to address the Commission on any topic(s) related to Town business, not on the Agenda. Please remember to sign the sign-in sheet provided if you will be speaking at the meeting.

5. New Business

A. Review and discuss the submissions to fill the vacant Commission seat

- Robert Baldwin
- Dawn Barlow
- Robin Davis
- Bruce Larson
- Katherine Wilborn

6. Adjournment

Town Commission Meeting

Section: New Business
Meeting Date: September 18, 2024
From: Town Manager, Elizabeth Mascaro
Re: Candidate's Submissions for Vacant Commission Seat

Background:

Commissioner Adam Meyer vacated his seat on the Town Commission of Melbourne Beach. The Town Commission voted during a Special Meeting on 9/6/2024 to allow an appointment to the Commission seat in lieu of a Special Election.

Recommendation:

Review the attached resumes and Letters of Intent.

Attachments:

Robert Baldwin
Dawn Barlow
Robin Davis
Bruce Larson
Katherine Wilborn

Robert Baldwin

ROBERT BALDWIN
 446 Riverview Lane, Melbourne Beach, FL 32951
rybaldwinjr@gmail.com / www.linkedin.com/in/rybaldwin

Results-driven **Senior Executive** experienced in strategic leadership, finance and operations within public, private, and not-for-profit companies. Strong finance background coupled with deep strategic insight acquired through experiences in the finance, healthcare, high tech, and aerospace industries.

President & CEO, CXO, LLC (2016 – Present)

Management and finance consultant in healthcare industry. Current engagements:

- **CFO, COMPLETE CARE, LLC, Merritt Island, Florida (www.completecarefl.com)**
Co-founded primary care medical practice in 2015; now with four offices in Brevard County
- **CEO, MEDIVU, INC., Melbourne, Florida (www.medivu.com)** –MediVu develops healthcare applications that exchange clinical patient data between healthcare payers and providers to improve clinical outcomes and increase staff productivity. Clients include several BCBS plans.
- **COO, SHARABLE LLC, Melbourne, Florida (www.sharable.life)** – Co-founded Sharable in 2017 and built a fintech platform serving the healthcare sharing industry.

SYMETRICS INDUSTRIES LLC, Melbourne, Florida 2011 – 2012
Aerospace / Defense company specializing in the design, manufacture and test of electronic systems for the Department of Defense, Department of State and prime contractors. Annual revenues of \$60M+ and 200 employees.

Vice President, Electronic Warfare Division

Led \$20M+ business unit manufacturing, selling and supporting ALE-47 aircraft self-protection (flare & chaff) systems to domestic and international government and non-government customers. Responsible for full P&L, strategic and operating plans, business development and program execution. Held a SECRET security clearance.

CHRISTIAN CARE MINISTRY, INC., Melbourne, Florida 2004 – 2011
Not-for-Profit healthcare organization with \$70M in revenue, 50,000 covered lives, and 160 employees.

CEO/President

Built and managed highly effective executive team and set strategic direction for Medi-Share (faith-based health plan), reporting to Board of Directors. Spearheaded legal, regulatory, and legislative strategy, resulting in exemption to federal Affordable Care Act (PPACA), legal exemptions in multiple states, appellate court victory and several successful regulatory actions.

INTERSIL CORPORATION, Palm Bay, Florida 1999 – 2004
World leader in the design and manufacture of high-performance analog ICs; Intersil spun off from Harris Corporation in 1999 and completed its IPO in 2000

Director/Controller

Managed all financial aspects of \$300M High-performance Analog product line including \$60M R&D budget and \$10M marketing budget.

Other experience:

Lead Treasury Analyst, Harris Corporation, Melbourne, Florida 1998 – 1999
Vice President, Bank of Winter Park, Winter Park, Florida 1994 – 1998
Assistant Vice President, First Union National Bank, Orlando, Florida 1989 – 1994

EDUCATION

- MBA, Finance (1998) Rollins College Crummer School of Business, Winter Park, Florida
- BBA, Finance (1989) Stetson University, Deland, Florida

CIVIC INVOLVEMENT

- Melbourne Beach Board of Adjustments Alternate (2022)
- Melbourne Beach Code Enforcement Board Member (2018 – 2020)
- President, Melbourne Beach Soccer Club/Brevard Soccer Alliance (2012 – 2016)

Dawn Barlow

Dawn M. Barlow

1710 Pine Street
Melbourne Beach, FL 32951
407-409-2894
dmbarlow11@att.net

Amber Brown, Town Clerk
507 Ocean Ave
Melbourne Beach, FL 32951

September 13, 2024

Dear Amber,

I am writing to express an intent to serve the Town of Melbourne Beach as the Commissioner, filling the seat previously held by Adam Meyer.

Who is Dawn Barlow?

I am often described as a leader who is accountable, level-headed, and dedicated, with a strong work ethic and a keen ability to listen. As a native Floridian born in Melbourne and raised in the Town of Melbourne Beach, my connection to this community is deep and personal. I attended Gemini, Hoover, and Mel-Hi before earning a Finance Degree from the University of Alabama. I further earned an MBA at the University of Central Florida while working full-time.

In 2020, I retired from a 26-year career in corporate finance. At Harris Corporation, I served as Cash Manager at Corporate Headquarters, managing bank relationships and foreign exchange exposure, and played a key role in M&A activities. This included the successful divestiture of the semiconductor business that became Intersil. I then transitioned to the banking sector in Atlanta, GA, working with Wachovia, which merged with First Union and ultimately became Wells Fargo. Over 16 years, I was a Treasury Sales Consultant managing Fortune 500 clients in the Retail, Restaurant and Gaming industries. In my final 6 years, I elevated into leadership and helped manage a team of 12 covering these same industries. The people aspect was key to longevity, and I was also fortunate to develop two key processes that were client focused, problem-solving in nature and win-win situations for our clients and the bank. Both have become industry leading best practices.

Since 2020, I have embraced a “give back” chapter in my life. My parents, Mitch and Karen Barlow, were dedicated to the Town of Melbourne Beach, and I am proud to continue their legacy. I joined the Parks Board in 2023 and was elected Chairperson in December. This role involves more than attending monthly meetings; it requires Board collaboration, engaging with Town staff, researching and driving park projects, and participating in various Town events and meetings.

In addition to my role on the Parks Board, I am the Treasurer of the Harbor East Homeowner's Association, volunteer for Meals on Wheels, and participate in the Lagoon Restoration program. My personal life includes walking our dog, Lexie, with my husband Todd, and pursuing interests such as tennis, snow skiing, and travel. I also hold a real estate license and am affiliated with One Sotheby's International Realty.

Why Town Commissioner?

I moved back to Melbourne Beach in 2018 after renovating our current residence in 2017. Todd and I were looking for our "next" chapter. For me, Melbourne Beach was the ideal childhood backdrop. I often say it hasn't changed. To me, that is a flattering comment. Some say it has changed. Okay, maybe there is more traffic and golf carts today. Who wouldn't want to live here? Kids riding their bikes to school and people out walking their dogs. We are all blessed with the ability to enjoy ocean sunrises at the beginning of the day and end our days with stunning sunsets. I want to protect and enhance these treasures of Melbourne Beach.

I support the continued focus on several key areas: regulating short-term rentals, ensuring Town transparency and accountability, and maintaining fiscal responsibility. We have wonderful residents with a variety of backgrounds. We will have varying views, but all should be afforded the opportunity to be respectfully heard. I believe in listening and making objective decisions in the best interests of the Town.

My dedication to the Town is evidenced by my commitment to the Parks Board, and I am eager to elevate my role to that of Town Commissioner. I am available to attend Commission meetings and other Town events between now and next November, and I am ready to work diligently to preserve what makes Melbourne Beach special.

Thank you for considering my application for the Town Commissioner appointment.

Warm Regards,



Dawn M. Barlow

Robin Davis

Robin L. Davis
 318 Sixth Avenue
 Melbourne Beach, Florida 32951
 09-13-24

Letter of Intent for Consideration

I am interested in serving as a Town Commission member to fill the vacancy term remaining by Commissioner Meyer.

I believe I can bring knowledge and experience to the Commission, that will require a minimal of "up to speed" time based on my work history, and my knowledge of Melbourne Beach. I have no personal agenda, and do not affiliate with any particular group. I am a good listener, excellent study of people, and an a good will ambassador. I believe I would be fair, civil and kind, well read and researched on a variety of subjects to include but not limited to: environmental stewardship, parks and recreation useage, storm water run off and environmental impact, budgeting, community engagement projects, cooperation between agencies, boards and regulatory issues, maintaining small town vibe of the community, enhancement of employee work experience, recruitment/retention strategies, and assuring the public the Town is in good hands.

Professional Education

Over 1600 hours of in-service professional and instructor development training

Webster University, Master of Arts, Management and Leadership

University of Central Florida , Bachelor of Arts, Allied Legal Studies and Criminal Justice

Brevard Community College, Associate of Arts and Associate of Science Degree, Police Administration and Criminal Justice

Brevard Community College, Criminal Justice Institute , State of Florida Certification CJSTC Police Academy Standards Course

Cocoa Beach High School, High School Diploma

My husband and I purchased our home in Melbourne Beach in 2004 and moved from Merritt Island. We are members of the Melbourne Beach Community Chapel. I have had a 40 year career in Public Service working for both State and Municipal Governments. I retired in 2020. I currently have a part time job in retail for fun. My parents were business and land owners in

upstate New York, and moved to Brevard County when I was in High School.

I am a retired Daytona State College Associate Professor and the manager of Emergency Services Continuing Education Programs, this encompasses Police, Fire, Medics and other experts. I managed two large budgets, one a continuing State Grant and the other a college fund, and negotiated and executed contracts. I had daily supervision responsibilities of college facilities, 250 adjunct instructors and contract presenters and Training Center staff. I organized events, workshops, taught classes, attended and planned graduations, large job fairs and recruitment events and other special events for the college. Mentoring students and instructors was the absolute favorite part of my work. I am an Instructor Trainer in several specialty areas, having taught in my career over 2,000 officers how to become police instructors. *In 2011*, I received from College President Eaton, the Presidential Sterling Academic Teaching Award. Probably one of the most memorable highlights of my whole career.

Prior to this, I held a position with the Florida Department of Law Enforcement as a Regional Field Specialist, Senior Management Analyst II, assigned to the ten county Orlando Region. For 13 years I served as one of nine people in the State of Florida who are Regional Field Representatives for the Criminal Justice Standards and Training Commission. It is a position of great authority, responsibility and government oversight on public employees and agencies. Knowledge, diplomacy, problem solving skills, and trust are of utmost importance in the position. The position serves a 19-member Florida Commission appointed by the Governor and Florida Statute. My duties included serving as a local contact for Police Chiefs, Sheriffs and Agency Administrators, personnel file inspection, and certification of Law Enforcement, Correctional Officers and Instructors for employment, and misconduct oversight, and inspection authority over the Regional Police Training Academies in my assigned area.

I have extensive knowledge of Florida Statutes, Florida Administrative Code, Florida Rules of Civil Procedure, The Justice System, Court proceedings, and general government protocols and workings. I prepared reports, conducted administrative investigations, conducted sworn interviews, inspected files and records for compliance, and served as a subject matter expert in a variety of areas.

As a Field Rep. I saw a need, and created a training program with FDLE for all Training Academy Directors and personnel to attend on how to conduct operations while using public grant funds within the guidelines of Florida Law and Florida Administrative Code. I received the Davis Productivity Award from Florida Tax Watch for this innovative program. It still is in use today by FDLE.

For five years while living in Tallahassee, I worked as a Training Coordinator and Instructor at the Lively Pat Thomas Criminal Justice Academy located in Havana, Florida. It is the largest most progressive training school of its kind in the State.

I am a former Police Sergeant and former Crime Prevention Officer PIO at the Titusville Police

Department. Then while living in Tallahassee, served as a Reserve Lieutenant for the Game and Fresh Water Fish Commission over the volunteer Officer Reserve Programs in North Florida.

During the infamous Charlie/ Jean/ Francis Hurricanes I began providing community service to the Town of Melbourne Beach and community assisting the Police Chief. I organized an ice truck which provided free ice to the community. FEMA representatives came to town at my request, and offered assistance to residents with reimbursement for damages, and I assisted the police department taking phone calls. Over the years I have assisted the Town with various small projects. I often work with students who need community service hours and do work at the U.S. Post Office, landscaping.

I am a volunteer Steward for two *Official Chartered Little Free Library* book sharing boxes, one of three in Melbourne Beach. There about 150,000 such book sharing boxes worldwide. It promotes reading and book sharing. The Town of Melbourne Beach Commissioners, and Town Manager approved my request to place a new book sharing **Little Free Library in Ryckman Park**. It is a huge success. I also served on Board of Directors of the Melbourne Beach Public Library from 2023 -2024.

I have served the Town behind the scenes doing small things like planting flowers, or helping at the Ryckman House, or checking in on citizens who need help. I would be more than happy to serve in a more official public capacity should you desire.

Thank you for your consideration,


Robin L. Davis

Bruce Larson

Bruce Larson
1507 Pine Street
Melbourne Beach, FL 32951

Members of the Melbourne Beach Town Commission
Town of Melbourne Beach
507 Ocean Avenue
Melbourne Beach, FL 32951

SEP 13 '24 AM 11:47

September 10, 2024

Ladies and Gentlemen,

I am honored to be considered for appointment as Commissioner in our wonderful town. I grew up here and am deeply committed to the values that have shaped our community: managed growth, environmental stewardship, transparency, efficiency, and integrity. These principles have made Melbourne Beach the idyllic village it is today, together we can continue to nurture and protect the qualities that make our town special while building a brighter future.

Our Town is experiencing rapid change - thoughtful management of growth is crucial. I believe in sustainable growth that protects our coastal community's unique character; growth that enhances, rather than diminishes, our quality of life. With strategic planning, and diligent enforcement of our ordinances, we can attract and guide growth in a way that enhances, rather than diminishes, our quality of life.

Our seashore and lagoon are some of our town's most valuable assets, but pollution and unchecked development can cause irreversible harm. We must stay vigilant in protecting these natural resources for future generations. If appointed, I will strongly advocate for environmental protections to preserve our fragile ecosystems.

Transparency is crucial for building trust within our community. If appointed, I will dedicate myself to ensuring that all decisions, developments, and meetings are promptly and openly

shared with residents. Through honesty, accountability, and clear communication, we can work together to manage our town's resources effectively and fairly.

Efficiency is more than just a buzzword – it is a duty. As Commissioner, I would prioritize comprehensive reviews of town procedures and ordinances, identifying opportunities for improvement and innovation. By embracing technology and implementing best practices, we can streamline processes, reduce waste, and make the most of our town's resources - saving both time and taxpayer dollars.

Too often, bureaucratic infighting has held back progress and diverted attention from the issues that matter most to our community. I am committed to fostering collaboration throughout our Municipal departments and leadership to ensure our focus remains fixed on delivering results.

Above all, I stand for Truth. Our residents deserve honest, clear communication from their leaders. I am dedicated to ensuring that integrity guides every decision I make. I will always be open to listening to the concerns and ideas of our residents, working with you to strengthen our community bonds and facilitate productive dialogue.

I would be honored to have your support in appointing me to the Town Commission. Together, we can protect and enhance the qualities that make Melbourne Beach a place we are proud to call home.

Sincerely,



Bruce Larson

SEP 13 '24 AM 11:47

Katherine Wilborn

Katherine S. Wilborn, Ph.D., LCSW

Clinical Experience

1/2/01-present

Therapist,

Private practice. Individual and family therapy. Member of 36 provider panel and employee assistance contracts.

9/99- present

Guidance Counselor, Ascension Catholic School

Provide part time guidance counseling services to this K-8 school. working , Organized mentor program. IQ and Achievement screenings, LD, ADD/ADHD assessment. Coordinate community resources , liaison with public school system.

10/97- 1/01

Therapist, Brevard Counseling Center

Private practice. Individual and family therapy.

1997-10/97

Therapist, Counseling Centers of Melbourne

Private practice. Individual and family therapy

1994-1997

Therapist, Apogee, Inc.

Worked in six area nursing homes, providing individual, group and family therapy. Supportive therapy, end of life issues, pain management, depression, etc.

1988-1994

Therapist/ Case Manager, Devereux Hospital & Children's Center

Individual, group and family therapy in in-patient children's psychiatric hospital. Completed 40 Behavior Modification training course. Completed Devereux Family Therapy Training Institute supervised training , treatment planning. Developed first substance abuse program for residents, assessment, tx., and a continuum of care through community support groups.

Licensed in Florida ,LCSW, since 1989, Board Certified nationally since 1993, BCD

Education

1973-1977 Bachelor of Arts, University of Minnesota, Double Major Speech-Communications and Journalism. 3.6 GPA.

1978-1981 Masters of Social Work. University of Minnesota, 4.0 GPA. Internships at Boynton Health Service and Minnesota Women's Center.

2000- 2003 Ph.D., Maimonides University 9/14/02, 1/26/03, dissertation and PHd.confirmed , Counseling.

Certifications

Certified Clinical Sexologist, American Academy of Clinical Sexology, 2001.

Certified in Clinical hypnotherapy, 1992, Rose Institute, Ft. Lauderdale, FL

Certified in Rapid Reduction Technique for Emotional Trauma, 6/00, Women's Center. Certified EMDR 2003, NASA, Cape Canaveral FL.

Certified in Critical Incident De-briefing, member NASA emergency response team.

Board Certified Diplomate, American Board of Examiners in Clinical Social Work.

Other Experience

Co-produced video documentary re: gender identity development aired on KTCA-TV, Mpls., MN. Public affairs writer, free lance, KTCA-TV.